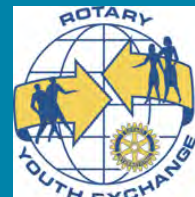


Rotary Vibrant

Rotary District 5280
Newsletter-Magazine
Volume 3 September 2014



From Governor Elsa...



September is back- to- school month. This brings the **B** in VIBRANT, which stands for **Bigger, Better, Bolder Projects**, to focus on Youth Services. Where to start in developing bigger, better, bolder projects for Youth Services? Do they need books for their libraries? Eye glasses to be able to read and learn? A caring mentor that will build their sense of self-worth and direct their life vision?

Your club may consider sponsoring Interact Clubs in your local high schools or Rotaract Clubs in your local colleges or in your community. Consider hosting a student from another country or encourage your members to send their teenager to study abroad through the Youth Exchange Program. Your club could also sponsor students to attend Rotary Youth Leadership Awards, a leadership development program run by our District. Whatever direction your club chooses, make your Youth Service projects meaningful, relevant and effective for your members. When a project speaks to your members' interest, they will get involved, and enthusiastically so!

September also has the **"N"** in VIBRANT – **Never Ending Fun**. It's never ending fun at our annual District Picnic at the Seaside Lagoon in Redondo Beach on September 14. The cardboard boat contest has always been a blast. District Picnic Chair Wendy Clifford has announced there will be a "Hula" contest and a "Chili" cook-off. This is a family-of- Rotary event and we strongly encourage you to bring your family and friends. Also, it is a great event to introduce prospective members to the fun we have in Rotary.

Who will Hula with Governor Elsa?



"A" in VIBRANT stands for **Advancement and Training of Members**. Designed for new members or those who want to refresh their Rotary knowledge, the District will have the New Member Seminar on September 20, at St. Paul's Lutheran Church Hall in Santa Monica. I strongly encourage your club to take advantage of this free seminar to advance your members' knowledge of Rotary. Space is limited so sign up soon.

To all of you who attended the Literacy Breakfast and the Membership Seminar, thank you. Once again Lawry's The Prime Rib hosted a large group of us at an inspiring Literacy Breakfast. Senior Assistant Governor Ken Chong and Literacy Chair Mike Birkholm arranged a great event complete with two outstanding speakers. Thank you to Ken and Mike!

At least 44 clubs were represented at the recent Membership Seminar. This is remarkable! DGN and Membership Chair Greg O'Brien, PDG's and Zone Representatives Rod Belton, Gene Hernandez, and George Chaffey shared valuable information on recruitment and retention of Rotary members. A job well done gentlemen, thank you!

Lastly, to everyone who attended these events, or was involved in the planning, you each deserve a resounding "Happy Clap".

Light Up Rotary and Be Vibrant!

Elsa Gillham





"We are simply a Rotary family following in the footsteps of my granddad, father, two uncles and two brothers. I graduated from college on a Saturday in June 1968 and was inducted in Rotary the following Thursday by my dad and uncle, both District Governors."

This is the way John Capps begins the story of his extraordinary committed journey down the road of "Service Above Self" to become the Chairman of RI Youth Activities Committee, Interact and RYLA presenter and a much sought after dynamic speaker throughout the country.

John's first international youth exchange experience was as a sophomore in high school. He traveled through several countries, took his first airplane trip and spent a year in a small town in Spain, becoming a member not only of a family but of an entire community. The experience laid the foundation for his continuing engagement with young people through Rotary and his passionate belief that such international exchanges provide the vital seeds for understanding the needs and values of other cultures.

Reminiscing about a rare opportunity in his youth much closer to home, John tells the story of how his father, a local businessman and a member of the County Board of Education, invited his very good friend Herb Taylor to speak to every high school in the county about living an ethical and useful life. Herb Taylor stayed in the family's home and over the dinner table John was able to spend time with him and be inspired by the author of the Rotary "Four Way Test". Then a very new Rotarian, John was deeply moved and honored to be given an autographed copy of this spare but powerful guide to ethical behavior, used and recited by Rotarians everywhere.



When asked what he thinks is Rotary's most important work, John unhesitatingly replies that it is in developing young leaders. "The whole world lacks leadership development. There are a lot of followers and hangers-on, but not enough leaders." Through the RYLA youth leadership training in particular, but also through Interact and Rotaract Clubs and by sponsoring youth exchange programs, John feels Rotary gets "the most bang for its buck".



John and wife Jane with Austin Huang, from Taipei, their 6th Exchange Student



While he feels that developing leaders among the youth in our communities should be a high priority, John is emphatic that we also must continue to help those that need it most. Historically, he emphasizes, Rotary clubs actively supported more Boy Scout troops than any other civic organization, sponsored many Crippled Children's clinics (before the word "polio" even had traction), and widely supported and worked with Boys and Girls Clubs, focusing on engaging with and helping young people from their early days. Through Rotary's culture of helping our communities John feels we model behavior for young people.

Truly "walking the walk", John and his equally energetic wife Jane have hosted 12 Rotary Youth Exchange students over the years, and proudly count five "Rotary Youth Exchange sons", three from India and one each from Bangladesh and the Philippines, all as a result of the Capps' humanitarian trips to those countries. Today, son Vinus is treasurer of the Rotary Club of Charlotte, NC where he is a CPA. Son Albert is continuing his family's lumber business and is active in the Rotary Club of Manila.

John continues to work with young people in other ways, mentoring young men in a drug and alcohol recovery program, and engaging with the local Boys and Girls Club.

As John likes to say, he has remained "Youth-full for over 40+ years as a Rotarian". The Rotary Club of Morehead City in North Carolina is fortunate indeed to count him as its member, but all of Rotary is inspired and enriched by his infectious energy and devotion to young people. His generous "Service Above Self" as he travels around the country encouraging Rotary clubs to focus their efforts on developing the next generation of leaders is already John's enduring legacy.



Written by
Judy Neveau
Santa Monica
Past President



District 5280 Has Long and VIBRANT History in Youth Service.

**Sr. AG Youth Service
Diane Davis**

Youth Service is the largest of the 5 Avenues of Service involving more participants than any program with 70 Interact Clubs and 8 Rotaract Clubs, year long and short term Youth Exchange and RYLA!

The Rotaract Board looks to strengthen Rotaract's brand in Greater Los Angeles. The board will encourage collaboration on service, social, mentorship, and professional development activities. We hope by the end of the Rotary year, each Rotaractor will have their "Rotary Moment".

We would not be surprised if by the end of the 2014-2015 Rotary year the District Interact Clubs will outnumber the Rotary Clubs bringing us to approximately 75 to 80 Interact Clubs. Our Interact clubs span the entire district and have student representatives covering each region of the district. This year the District Interact Board selected the symbolism of the Wolf Pack to guide their efforts.

The first major Interact activity will be a Canned Food Drive at the District Picnic. Please support 2 Food banks in our district (one in the north region and one in the south region) by bringing nonperishable food items to the district picnic.

Keep your eyes and ears open for the district announcements about RYLA and Scholarships. History proves that these opportunities go fast! We are here to assist you in making this a VIBRANT year.

Mark your calendar for the Youth Conference at USC on Sunday, October 26!

District Youth Scholarships District Scholarship Chair Rahla Frohlich



District 5280 is pleased that the 2014-15 Rotary year promises to be an exciting one for youth scholarships.

All deadlines and specifics will be posted in next month's District Newsletter.



Again, we will be offering one \$1,000 Patricia Kim Scholarship, to a graduating senior accepted by a university or college; and several Zentner Scholarships. The Zentner Scholarships are matched by the California Community Foundation—so your club awards a minimum of \$500 to a student, and that student, if selected, will receive a \$500 match. Because there are 64 clubs in District 5280, one scholarship will be awarded to a club whose student meets the criteria and whose club meets the deadlines.

As soon as we know how much money is in the Zentner Fund this year, we will know the total number of Interact and Rotaract scholarships we can give.

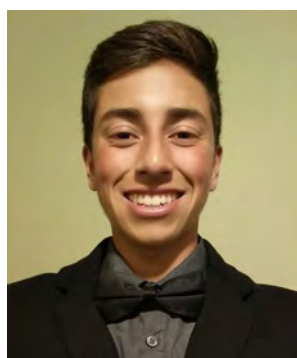


District 5280 Youth Protection Policy

Our district is committed to the health and safety of the young people in all of our programs (Interact, RYLA, Youth Exchange, Club-to-Club exchanges etc.). If you are spending significant time with youth, particularly involving overnight stays, it is mandatory that you participate in the District's Youth Protection Training. It is free and is online. Contact Warren Bobrow (warren@allaboutperformance.biz) for more information. If you have questions about our District's Youth Protection Policy or are concerned about the health and safety of a young person who is in one of our programs, please contact Warren or Bette Hall (betterhrsolutions@gmail.com).

RI Statement of Conduct for Working with Youth

Rotary International is committed to creating and maintaining the safest possible environment for all participants in Rotary activities. It is the duty of all Rotarians, Rotarians' spouses, partners and other volunteers to safeguard to the best of their ability the welfare of and to prevent the physical, sexual or emotional abuse of children and young people with whom they come into contact.



Timothy Fuentes
District 5280 Interact
Representative



Tim and Interactors
accepted the ALS Ice
Bucket Challenge

This year I would really love to work closer with Rotaract. Jermaine Ee, the District Rotaract Representative, and I really hope to have Interact and Rotaract bond more together and be able to learn things from each other.

As our collections go, we are starting on our collection for canned food during the District Picnic at Seaside Lagoon. We will continue to work with the organization PCI, People for Community Improvement and West Valley Food Pantry, on food drives and distribution throughout the year. As the year progresses we will continue on our toy drive for the holidays to be given to Human Services Associates (HSA) children of domestic violence the holidays.

Currently we have about 70 Interact Clubs and hopefully we will have more by the end of the year. I would really like if Rotarians could become more involved in the social aspect of Interact. I know they really help with us at our events in a professional manner, but I would love for more Rotarians to come out to our events and speak with Interactors and actually become friends with the Interactors. Maybe in the future our Interactors will have Rotarians to look up to or approach for advice.

I'm really looking forward to an amazing year and hope that it is beneficial to everyone that takes part in it! Thank you so much.



Interact Co-Advisor
Guity Javid



Interact Co-Advisor
Chris Yco



Interact Co-Advisor Todd Gurvis
with Kithumni Jayasiri

I believe Rotary education should start at the high school level. If we teach the Four Way Test and the Object of Rotary to our youth from an early age we create a new generation of Rotarians who will ensure the future growth of our wonderful organization. Interactors become Rotaractors, then join the young professionals clubs to become seasoned Rotarians. They are indeed the future of Rotary. Interact clubs are the bloodline of Rotary.

Valerie Martinez wrote on Facebook: I had a great time at the Zoo. This year is going to be an amazing year, I am so excited to be part of the Interact Board. Being on the District Board is more than a title, it is being.

I am excited not only because it is my last year of high school but because I get to spend it with all of you wonderful people. Thank you for everyone's hard work on the board for 2013-14 because you were the reason we all came together and you set a great example for our new 2014-15 team! Interact is my passion and it brings joys to be part of it.



Some of the district Interactors were at the LA Zoo in July. On the right is **District Interact Co-Advisor Todd Gurvis**.



Jermaine Ee
District Rotaract Representative

This year, our focus will be collaboration. We plan to have clubs work together throughout the year, sharing resources and knowledge, leaning on each other to make the district stronger. On top of that, the district board hopes to help each club identify their signature project- for example, the USC club, located in the downtown area, can better tackle issues such as youth homelessness whereas OTIS, an arts institute, may create a mural painting project that is sustainable and put each club's talent to good use.

District 5280 has 8 Rotaract Clubs with 3 up and coming! Officially, there are 9 Rotaractors and 6 Rotarians plus 6 Faculty Advisors on the District Rotaract Board. However, the meetings are open to all. Rotarian Advisors are Christa Ramey, Jim Crane, Larry bender, Don Reeves, Cozette Vergari and David Tomblin.

Each month a club and their project is featured. Some of the District projects include the District Picnic, volunteering for the Foundation Celebration, Angel City Giveaway, End Polio Now, Guatemala with a backpack drive, the Ethics Form, and much more. We are active!

Review the Rotaract 2014-15 Action Plan, www.RotaractLA.org/agenda for the year. Keep informed about Rotaract: www.RotaractLA.org, [www.Facebook.com/RotaractLA](https://www.facebook.com/RotaractLA), [www.Twitter.com/RotaractLA](https://www.twitter.com/RotaractLA)

We laid out a 3-year Strategic Plan as well as a Marketing Plan! I'd be thrilled to share the entire document with all Rotarians.



Rotaract, Interact and 6 Rotary Clubs have joined together to provide chances for free flights with United Airlines. Funds will benefit [Vision to Learn](#). This excellent Rotary Community Project partners with Vision to Learn to provide free eye exams and free eye glasses for children enrolled in the Lennox elementary schools.

The great first prize is 4-round trip tickets on United Airlines valued at \$4,200! There are a number of outstanding additional prizes.

Tickets are \$20, buy 5 and get 6 for \$100. Prize drawing on September 24. Winner need not be present. Contact Nora MacLellan, dougnora@aol.com, or email Patrice Springer at hpspringer@sbcglobal.net for more information or to buy tickets.



District Rotaract
Advisor
Christa Ramey

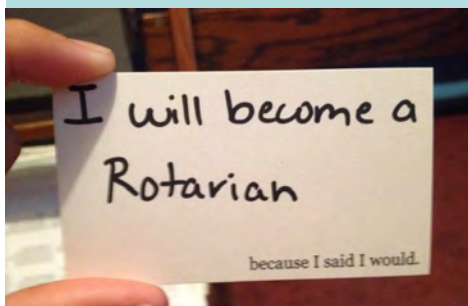




RYLA Co-Chair Joe Harding with RYLA Counselor Christopher Reyes

Another successful RYLA! I always learn something new about myself. Now it's time to prepare for the next.
Christopher Reyes

It might take some time, but that will never stop me! [#becauseisaidiwould](#).
—Christopher Reyes



At RYLA, the Rotary youth leadership training in the mountains near Lake Arrowhead, high school students learn about team building and communication skills, personality styles and how to be out of your comfort zone.

This amazing 3-day weekend, April 24-26, 2015, will create fantastic leaders out of many high school students. We love to train students so they will come back and be leaders of your Interact Clubs.

Rotarians stay the weekend or go for a day to enjoy the RYLA Olympics, RYLA IDOL, the Incredible Universe and Rotarian speakers. RYLA is the largest self-supporting program in the district with an annual budget of \$45,000. There are 6 buses, 1,440 meals, nearly 200 students, 35 counselors and 10 Rotarians who spend the full weekend!

Most students say RYLA is one of the best experiences of their young lives. The camp fills each year so reserve early. The \$190 per student is due in December. Seeing the counselors in action, watching Joe Harding and Else Beardsley, listening to Dave Harris along with special guest John T. Capps are all worth the drive.



Some things are so meaningful that no caption can do them justice. So grateful to have been given the opportunity to attend RYLA for my second time, this time as a counselor. I admit that I started crying right as I got on the bus to go home, but, hey, 362 days until RYLA 2015! So thankful to have Interact and Rotary in my life.



RYLA Co-Chair Elyse Beardsley
(for over 20 years
and RYLA Counselor
Kithuminj Jayasiri





**District Youth Exchange
Chair Warren Bobrow**
with Sofia Ruiz of Spain



Melodie Gentry,
New Caledonia and
Joao Santos, Brazil



**District Short Term
Youth Exchange Chair
Vicki Radel, PDG**

Rotary Youth Exchange (RYE) provides high school students between the ages of 15 and 18 1/2 the opportunity to spend a year in a foreign country. Students are hosted by Rotarians or families of other RYE students. Participants are immersed in a different culture and meet other exchange students from around the world. Applications are now available for the 2015-2016 school year. Contact Chair Warren Bobrow, warren@allaboutperformance.biz, for an application. It's not a year of your life, it's a life in a year.

Rotarians are also needed to open their homes to students who want to come to 5280. What's the best host family? YOURS! Our host families consist of those with high school students in the home, empty nesters, never nesters and those with young kids. There are students from Europe, Asia, South America and Africa who want to learn about the US and experience RYE. If you can open your home to an RYE student, contact Warren Bobrow, warren@allaboutperformance.biz.



Minami Yoshida, Japan, and
Kyle Goldbeck, sponsored
by Santa Monica,
went to Japan.



Ryotaro Inoue and Daiho
Iwasaki from Japan

This year the District Short Term Youth Exchange had 6 outbound and 6 inbound students. We exchanged 3 with Japan—Kathleen Gladson sponsored by San Pedro, Laura Ball sponsored by Santa Clarita and Kyle Goldbeck sponsored by Santa Monica. Mariah Montero sponsored by Downey went to Milan, Italy; Blair Langley, sponsored by Crenshaw Watts, went to Cambridge, England and Abby Wisen, sponsored by Santa Monica, went to Spain outside of Barcelona.

Minami Yoshida, Ryoturo Inoue and Daiho Iwasaki and Minami Yoshida came from Japan, Ludovica Sidonio came from Italy, Jamie Wills from England and Lucia Ripoll from Spain.

This was the first short term exchange since 1960 that we deviated from our exclusive exchange with Japan and expanded to include Spain, England and Italy. It was a raging success and we hope to continue our expansion further next year. Anyone with a student 15-18 years old interested in the 3 week exchange is welcome to contact PDG Vicki Radel, DrVictoriaRadel@cs.com.



The inbound & outbound students for this year's 3-week short term exchange. Committee members holding flags: chair **PDG Vicki Radel**, front row right, Cresie Page front row left and Katie Butler back row left second. Jennifer Usyak not in attendance.



Multi-District Youth Exchange Chair **Paul St. John**, in back, and **Melody St. John** seen with Outbound Rotary Exchange Students have coordinated the Train Tour traveling around the United States each July with the Rotary Exchange Students for 20 years.

Outbound Rotary Exchange Students left to right:
Sean Davis, sponsored by Downey Rotary, to Belgium.
Sophia Perrusset, sponsored by Woodland Hills, to Brazil.
Angela Chen, sponsored by Del Amo Rotary, to Austria.
Gaby Sumpter, sponsored by Wilshire of LA Rotary, to Spain.
Carlina Rebeiro, sponsored by Westchester, to Belgium.



I come from Argentina, a little country on the edge of South America that you may have heard of recently because of the World Cup. It is in many ways very different from the United States. In signing up for an exchange to America, I stepped out alone into a culture unlike any I had experienced, in an unfamiliar environment, in a house I did not know, to live with people I did not know. Leaving behind family, friends, and most of what was familiar.



Victoria Alvarez

Because of all that this year has opened my eyes and helped me grow as a person far more than any previous year in my life. How many teenagers can say they helped at RYLA, taking part in planning and learning leadership skills alongside other young adults? Or how many teenagers can say they are not from one country but two? That they have learned to appreciate the beauty in simple things? That money can never compare with love? Hard work can make all the difference and give you more than you could ever ask for through the joy that comes from helping others and doing good in the world?

These are some of the valuable things I learned during my exchange. I have learned there is more than one way to do things and that things are not always black and white. Humans are the same everywhere, we just do things differently and speak different languages. On the inside, at the heart level, we are all the same.

I can honestly say my exchange assisted me in differentiating right from wrong. But more than that, I can see that different is not always wrong, it is just different.

I made friends over a period of a year, and sometimes even in the course of a single week, friendships that will last a lifetime.

So, I say to you, if you have the opportunity of hosting an exchange student, please do so. You will learn as much as the student you host. And if, through Rotary, you have the opportunity to go on Youth Exchange, go for it. You will never regret it.

During my stay in the U.S., I took part in the Train Tour around the United States with other exchange students from all over the world. I am hoping to be able to reunite with some of them during Rotary's International Convention in São Paulo in 2015.

Finally, I say thank you Rotary, and all who support the Youth Exchange program, for this awesome experience, one that you give to more than 3,000 youth a year

District Youth Canned Goods Collection



Bring Canned Goods to the District Picnic and Receive a Beautiful Plastic Lei!



District 5280 Picnic & Luau

Sunday, September 14
11:30 am to 4:00 pm

The Seaside Lagoon
200 Portofino Way
Redondo Beach 90277

Fabulous Food!
Great Games!
Cardboard Boat Race!
Chili Competition!
Hula Lessons!
Swimming & Water Slide

Parking is \$4.50 with Seaside Lagoon Validation.
For more information contact Wendy Clifford by e-mail to 5280picnic@gmail.com or call 213-369-6065



Early Bird
Drawing for Foundation
Celebration Raffle Tickets

Bring your Raffle Ticket stubs
to the District Picnic.

You could be the Winner!!!

If you haven't attended one of these picnics, you are in for a great surprise. Last year about 1,000 people attended and it gets larger every year. The highlight of the event is the Cardboard Boat Race which is hysterically funny and very competitive.

We will also have a Chili Competition and even a Hula Competition! The District 5280 Rotaract and Interact clubs plan and run games for all ages. There is swimming in the Seaside Lagoon and a great water slide. We have some seating, but urge everyone who has a beach chair to bring it along!

There is no charge for the picnic, but we hope every club in the district will provide food or will contribute funds to help

pay for this event. We already have generous donations of hot dogs, Korean BBQ and a Roasted Pig! How will you help?

Be sure to register your club with the form at rotary5280.org. The cardboard boat rules and instructions are on the site. Please complete the form online and save it under your club name. Then e-mail it to Wendy Clifford at 5280picnic@gmail.com and mail your payment to the District Office. Contact Wendy with questions, to volunteer or contribute food.



District Picnic chair
Wendy Clifford

Remember your canned food!



We are having a Baby Shower! Help support our warriors and their families. There are 160 babies born each month at Camp Pendleton! They can really use a Baby Shower! What can your Rotary, Rotaract or Interact Club gift to these families? See below for gift ideas. Gift cards are always well received.



Baby, Toddler Clothing
Booster Seats
Diaper Bags and Diapers
Strollers
Baby Blankets, Bedding
Toddler Toys
Children Books
Washcloths , Bath Towels
And MUCH MORE!

Several Camp Pendleton families and expectant mothers will be our guests at the Baby Shower.

Plan to attend and bring a gift!

October 18, 2:00—4:00,

Roxbury Park Community Center and Patio,
471 S. Roxbury Drive, Beverly Hills, 90212.

Sr. AG Community Service Cindy Williams,
cw@cwbusinesscenter.com, 310-600-6196.

**HALLOWEEN
Festival**
October 25.



At Camp Pendleton
With 2 Platoons at Camp Horno
Rotarians, Rotaractors and Interactors
wear a costume, help in a game booth,
donate to the families,
have FUN!

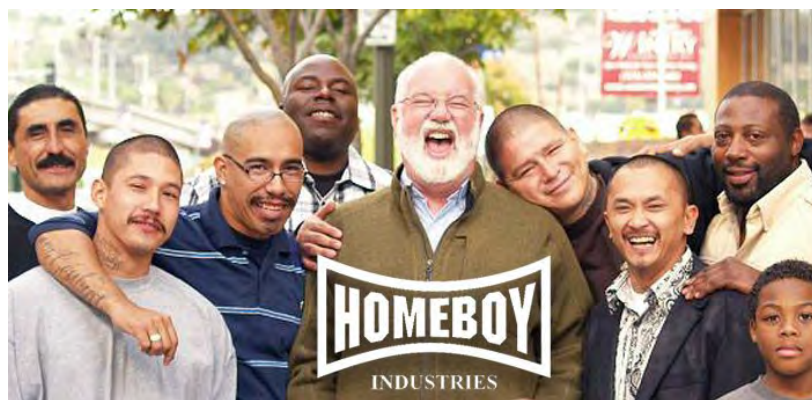


Rotary Community Alliance

Creating & Sharing Visions

RCA, Rotary Community Alliance is a forum for those interested in improving communities and working with individuals in need. RCA will have an active October!

- October 18, 8:00-11:00—Support Homeboy 5K
Sign up for Team Rotary, \$30 per team member
- October 18, 2:00-4:00—Baby Shower for Camp Pendleton
- October 25—Camp Pendleton Halloween Carnival
Delivery of District Baby Shower gifts



Rotarians are strong supporters of Homeboy Industries! Here are easy and healthy ways to help with the Annual Homeboy 5K.

- Volunteer—A great way to meet others passionate about Homeboy.
- Become a 5K Champion—Raise \$500 and receive VIP treatment.
- Sponsor—Great visibility throughout the 5K campaign.
- Run or Walk—Register online and get a t-shirt and a medal. Donate: \$45.
- Be a Team Member—Register under the Rotary Team and get a personalized team shirt to include the Rotary logo. Donate if you walk or not: \$30 per team member.

Our Homeboy friends were excited to learn there is a Team Rotary for the 5K. Register: Homeboyindustries.org/5K.





**District Trainer
Bette Hall**

Welcome to Rotary Seminar

Calling all new Rotarians,
or those who have been
in Rotary for a while and
still want to learn more:



If you sometimes feel lost when all around you are talking about the Avenues of Service, believe me – others do too! And, what about that Rotary language? Wondering where you fit in and how you can get involved?

Just want to learn how you can meet other Rotarians, how your Club fits in with the District? Well, opportunity awaits you! Join us and get answers to your questions from members of your District leadership team as they try to take the mystery out of Rotary and have fun along the way!

SEPTEMBER 20

7:30 am (registration) – 12:00 noon

ST. PAUL'S LUTHERAN CHURCH HALL

958 LINCOLN BLVD., SANTA MONICA, CA 90403

RSVP to office@rotary5280.org or 310-670-9792. Sign up early as space is limited! Complimentary continental breakfast included! Flyer available on rotary5280.org. Questions? Contact **District Trainer Bette Hall** at



In lieu of a gift to Governor Elsa, at the time of her Governor's visit, Governor Elsa is asking each club to contribute a single item or gift basket with a minimum value of \$150 for the Rotary Foundation Celebration SILENT AUCTION. Donations can be made to the LIVE AUCTION as well. The gift donor will receive foundation credits toward a Paul Harris Fellow from one-half the monies raised on the auction item.

SELL OR PURCHASE RAFFLE TICKETS. One booklet of raffle tickets satisfies the goal of "Every Rotarian Every Year" donating \$100 to The Rotary Foundation. The first place cash prize is \$3,000.

There will be an EARLY BIRD Drawing from all raffle ticket stubs turned in at or by the District Picnic.

On November 8th we will be stepping back in time to the 1920s in Los Angeles and the world of Rotary. Celebrate with fellow Rotarians from District 5280 in our annual major fundraiser for The Rotary Foundation. The money we raise helps sustain Rotary International, District 5280 and club humanitarian projects.



**Foundation Celebration
Chair Cozette Vergari**

District Membership Seminar a Huge Success!

For materials to expand club membership go to [Rotary Zone 25 26](http://RotaryZone2526). Good stuff!

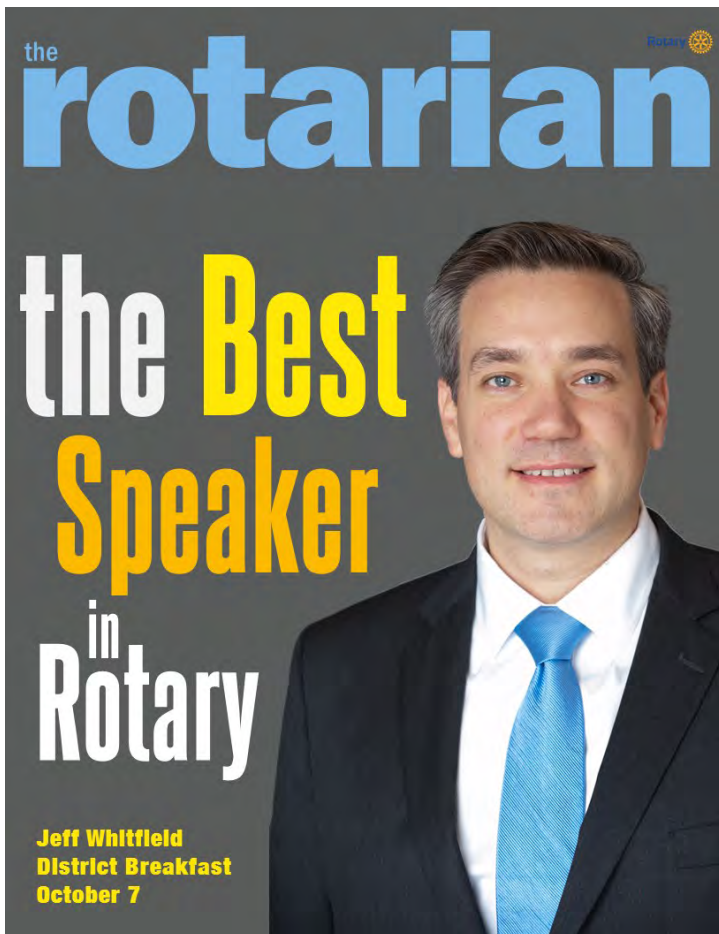


Membership Committee, left to right: **DGN Greg O'Brien, Kathleen Copus, Susan Berk, Dean Reuter, Karen Greenberg and Jerry Brown.**



Seminar Presenters, left to right: **Brad Robinson, PDG; (Larry Gillham in back), Rod Belton, PDG; District Governor Elsa Gillham; Gene Hernandez, PDG; DJ Sun, DGE; and George Chaffey. PDG.**

Looking for a good club program speaker? Hear the story behind the Rotary Rose Parade Float. Rotarians, Rotaractors and Interactors decorate the float each year. Southern California Rotary Clubs fund the float that is seen by millions worldwide. every year. To learn more, contact Kate Rosloff, kate.Rosloff@gmail.com. 310-403-9292.



Be part of the excitement when we celebrate and honor Rotary Peace Fellows and former Ambassadorial Scholars at the District Breakfast on Tuesday, October 7, 7:00 a.m. to 9:00 a.m. at the fabulous City Club, 555 South Flower St. 51st Floor, downtown Los Angeles.



**District Breakfast Chair
Pearl Leeka**

The program speaker is Rotary Peace Fellow Alumnus, **Jeff Whitfield**. He is an extraordinary speaker who will deliver an eloquent and powerful message that articulates the importance of the Rotary Peace Fellowship program. You will be moved and inspired by his words of hope and optimism of our past, present and future Rotary Peace Fellows. They are the next generation of global peacemakers.

For those Rotarians who served as a counselor to either a Rotary Peace Fellow or Ambassadorial Scholar, this is a perfect opportunity to reconnect and invite your former scholars to be recognized at the breakfast. It is their moment to shine and share with us their fondest memories studying abroad as a Rotary scholar.

To reserve a table of 12 or individual seats, please call the District Office at 310-670-9792 or email your reservation to office@rotary5280.org. Breakfast is \$35, including valet parking. Don't delay, the deadline is September 30. Please visit the district website, rotary5280.org, for driving directions and valet parking details. I look forward to welcoming you at the District Breakfast on October 7.

A Day Devoted to Strengthening the Ideals of Peace

Millions of individuals and organizations will mark the International Day of Peace on 21 September by creating practical acts of peace, advocating for peace, and building public awareness.

Anyone, anywhere can celebrate Peace Day. It can be as simple as lighting a candle at noon, sitting in silent meditation, or doing a good deed for someone you don't know. Or it can involve getting your co-workers, organization, community or government engaged in a large event. You can also share thoughts, messages and pictures to commemorate Peace Day on social media.

Follow the [Rotary Peace Centers on Facebook](#). Share your peace work and your plan for commemorating Peace Day. Use the hashtags #Peaceday and #Rotarypeace.





District 5280 2014-2015 Awards and Recognition RI / District / Club Awards Eligible for Nomination by a Club President

Drew Frohlich, PDG, Recognition and Awards Chair
"Clubs and club presidents, here is your chance."

Avenue of Service Citation

Honors a club member who participates in service activities in each of the five Avenues of Service: Club, Vocational, Community, International and Youth. The citation commends the service by an individual Rotarian. An individual can only receive the citation once. Current Club Presidents and current, incoming and immediate past District Governors are ineligible. Nomination form is available on Rotary.org/Awards and is submitted directly to RI by the Club President.

The Club's Unsung Hero Award

Nominated by the club, the certificate is awarded by the District at the District Conference. Awarded to that special club member for unselfish and tireless acts of support and generosity above and beyond what was expected. This is the person who is always there. Send nomination by March 15, 2015 to District Chair **Drew Frohlich**.

Family and Community Service Award

Certificates that Rotary Clubs may confer on individuals and organizations for outstanding service to families and communities or in recognition of the positive contributions to individual Rotary clubs made by groups of spouses or family members of Rotarians. Order blank certificates directly from shop.rotary.org (SKU: 757) in sets of 10.

Vocational Service Leadership Award

Honors a Rotarian who has made a significant impact in advancing Vocational Service. The criteria are identified in RI nomination form EN-(911). Any club may submit a recommended nominee to the District Governor for consideration by October 1, 2014. The District is allowed to submit only one candidate and must submit its final nominee to RI before November 1, 2015.

For additional information, contact District 5280 Recognition and Awards Chair-
Drew Frohlich, AFrohlich@aol.com

District Calendar

September—Youth Service

- 14 District Picnic
- 20 New Member Seminar

October Vocational Service

- 7 District Breakfast
- 18.... Homeboy 5K—Team Rotary
Baby Shower for Camp Pendleton
- 25 Halloween Trip to Camp Pendleton
- 26 District Youth Conference at USC

November—The Rotary Foundation

- 8 Foundation Celebration
- 12 Final Governor's Visit at Wilshire of LA
- 20 Presidents' Fellowship

December—Family of Rotary

- 6 Angel City Giveaway

January Rotary Awareness

- 13 District Breakfast
- 29 Presidents' Fellowship

February World Understanding

- 5-9 Humanitarian Trip Guatemala
- 20-22 PETS
- 21 Rotary Goes Viral

March Literacy Month

- ... 7 ..Future Leadership Training
- 21 Rotary Day
3-2-1 Polio Race & Picnic
- 28 District MADS (Music, Art, Dance,
Speech) Contest
- 31 District Breakfast

April Magazine Month

- ... 11... Rotary Day of Service
Rotaract Ethics Forum
- 16-19 Fellowship Trip Cuba
- 24-26 RYLA
- 30 Presidents' Fellowship

May: Promote Int. Convention

- 14-17 District Conference
San Diego

June Rotary Fellowships

- 6-9 Rotary International Convention
Sao Paulo, Brazil
- 20 District Assembly



Tony Cincimino
Playa-Venice



Some time ago I had ESPN on the TV while I was doing other things. It was interesting background noise, but then I heard the name of Nyack N.Y., my hometown, mentioned. As my head jerked up and the TV got 100% of my attention, I heard the story of Welles Crowther who grew up in Nyack.

When Welles was a youngster his dad gave him a red bandana and told him to always carry it with him. As Welles grew up he faithfully adhered to his dad's admonition. This carried over to the ice while playing hockey and the field while playing lacrosse. Welles became famous for his simple but unique identifier.



While in high school Welles decided he wanted to give back to the community and he joined the local volunteer fire dept. In small communities like Nyack volunteers cover all the firefighting needs. He learned his lessons well.

When Welles went off to Boston College, so did the red bandana. It went onto BC's playing fields as Welles again excelled in sports.

Upon graduation Welles tried several things but finally found a home in the world of financial planning and began plying his trade in New York City. He was working in the World Trade Center when the terrorists struck on 9/11. His parents, sister and many friends grieved his loss when the towers came down. He was a good man. Time would tell he was more than just that.

Many months after the towers came down Welles' mother was reading the magazine story of a World Trade Center survivor, who described how she and six others were saved from certain death on 9/11. Welles' mom read with great interest as the woman detailed how someone she called "The Man in the Red Bandana" repeatedly took survivors out of the certain death of the WTC. The man had his red bandana over his mouth as protection against the smoke and fumes.

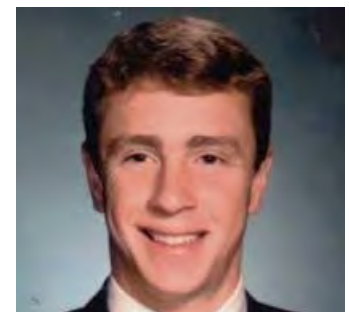
Welles' mom knew immediately it was her son, heroically applying his fire fighter skills. That day Welles made multiple trips back inside the WTC to save lives. Sadly, he made one more trip in than out. He went into harms way and died a hero.

After seeing the short program about Welles on ESPN I always felt a connection to him as a fellow Nyacker. I follow his page on Facebook and look forward to the documentary about him that will come out next spring.



This week a photo was posted on The Man in the Red Bandana [Facebook](#) page. It was of Welles and several other young people in 1993 as they attended Rotary Youth Leadership Academy (also called Assembly or Awards), RYLA.

My chest burst with pride in both knowing we had a hand in acknowledging superior leadership and enhancing it. If in only some small way we helped a future hero, a man who literally lived "Service Above Self." Rotary again lived up to its promise. I am proud to be a Rotarian and humbled by Welles Crowther and how he lived his short life.



The NY Mets will be honoring Welles Remy Crowther and pay tribute to the victims of 9/11 at their September 11th night game against the Nationals. Welles' father Jefferson will be throwing out the first pitch.



At the **Literacy Breakfast**, Chair **Mike Birkholm**, Rotarians learned more about the scams that are targeting seniors from District Attorney Jackie Lacey and the outstanding Vision to Learn free eye exams and glasses from Vision To Learn founder Austin Beutner.



The **Presidents' Fellowship** at the Proud Bird was social, informative and most of all delightfully fun! Cheers to **Robert Ippolito** for chairing and organizing a great event.



2015 GUATEMALA
Humanitarian Trip


United in Service

DISTRICTS 5280 & 4250

District Humanitarian Trip
ANTIGUA GUATEMALA
FEBRUARY 5-9, 2015

ISLA DE ROATAN SIDE TRIP
FEBRUARY 9-13, 2015

Registration for the 2015 [Guatemala Humanitarian Trip](#) is now open! Be a part of this once-in-a-lifetime experience! **Registrations are due September 15** and sign up today!



WHEN DOES A TEACHER
CARRY BIRD SEED?

WHEN THERE IS A
PARROT-TEACHER CONFERENCE.



Do You Follow the Birds?

Sr. Assistant Governor Joe Vasquez is dedicated to seeing the birds in each issue of the District Newsletter-Magazine. Each month Joe reaches out to a distinguished Rotarian for the special comments. Who can the writers be? Only Joe knows. Will Joe give us a hint? Watch and read the newsletter each month.

COVER PICTURE by Jesus Cruz, *South Gate*;; RYLA Counselors celebrated a successful RYLA at the RYLA Wrap Up Party. Peer Counselors and Rotarians attend planning and organizing meetings every month.

After RYLA those interested in being a counselor complete an application and essay. Selections are made. Many of the Rotarians and counselors return year after year. Some counselors are Interact leaders, some attend college, others are young professionals. We thank all these Rotarians and young people for their dedication and commitment.

This is your District Newsletter-Magazine email club announcements, pictures and other interesting items you want to share by the 20th of each month.

For more information about any article, contact the Rotarian chair, go to rotary5280.org, read the Weekly News, or go to [Rotary District 5280 Facebook](https://www.facebook.com/Rotary-District-5280)

It has been my pleasure to coordinate articles and comments from Rotarians around the district. Those involved in putting this issue together hope you enjoy the District Newsletter-Magazine.

Carmela Raack, Editor, CarmRaack@aol.com